

Farmers for future



Innovation in our territory

Introduction

Hi, my name is Gianpaolo, and in this presentation we will talk about some companies that use innovations.

In particular in our area there aren't many innovative companies that's why the ones we will show you today are from the area around Rome and Latina Provinces.

One is the Maccarese SPA and the other FeedEntity.

Now my colleagues will explain it better.

Maccarese SPA

Maccarese SPA is a huge farm located not far from Rome.

It was created in 1925.

It has an extension of 3200 ha, a part of them is used for the cultivation of cereals and other crops.

Moreover this is the biggest livestock farm in Italy, there are about 3600 cows and they produce 57000 litres of milk a day, which is about 15% of the daily needs of a city like Rome.

This farm is very important because it is an example of circular economy in Italy, they also produce biogas with the manure of the livestock.

We visited this farm last year and we could appreciate how big and well organised this company is.

There are several sections in which the different types of animals are distributed:....foto

The pictures show the cows that produce milk

aggiungi foto vacche da latte

This company is technologically advanced and all cows have a bracelet that monitors their movements and health situation.

aggiungere foto dei braccialetti

In the third section there are pregnant cows and their babies.

Aggiungere foto

Near the stables there are huge fields to produce food for the cows.

The company also owns a natural reserve to protect the biodiversity of the area near the coast.

Circular economy at Maccarese SPA

Our visit to this farm

foto

Feedentity

Feedentity is the reference point in the agro-food sector for all those people who want to enhance the Italian quality production and, at the same time, guarantee safety and transparency to the entire agro-food chain.

Feedentity is an online system through which you can simplify your company's job with easy strategies that anyone can use.

Feedentity is a community that aims at turning ideas into reality in order to help companies to become leaders of their sector.

WHAT WILL YOU FIND IN FEEDENTITY?



Precision agriculture

management

With FEEDENTITY you can manage your company efficiently and easily by using the mobile app.

traceability

FEEDENTITY is the tool that allows you to trace your products in a smart way, to create the Treatment Register according to PAN, to GlobalGAP and to respect the integrated pest management or organic farm regulations.

check

With FEEDENTITY you can check the condition of your grounds whenever you need and wherever you are saving time and money and you can keep your productivity under control.

Precision agriculture

cooperation

With FEEDENTITY you will be able to interact with all the operators of the agro-food chain and manage the whole production process keeping under control the activity of your operators and sharing information both from your suppliers of raw materials and to the organizations to which you give your products.

quality

FEEDENTITY allows you to increase the quality of your job, of your product, of your company and of the entire productive chain.

Quattrociocchi

Hi we are Alessia and Sara,we will talk about a company whose name is ,their ideas