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Innovative agricultural techniques to boost entrepreneurial skills of future farmers

OUR START UP IDEAS!

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ALATRI - ITALY



Istituto Istruzione Superiore
SANDRO PERTINI
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Solar Panel Website

Our Solar Panel Website is a one-stop-shop for buying and selling solar products and services. We provide the tools and resources to help customers make informed decisions about going solar and connect them with trusted solar installers.

PROBLEM

- ▶ 1. Lack of information: Many people may not know much about solar energy or how it works. A solar panel website can provide valuable information about the benefits of solar energy, the different types of solar panels, and how they work.
- ▶ 2. Difficulty in finding solar panel providers: Some people may find it difficult to find reliable and trustworthy providers of solar panel installations. A solar panel website can connect customers with reputable providers in their area, making it easier for them to find and compare options.
- ▶ 3. Cost concerns: As I mentioned earlier, the upfront cost of solar panel installations can be a barrier for some customers. A solar panel website can provide information about cost savings, incentives, and financing options, making it easier for customers to make an informed decision.
- ▶ 4. Lack of trust: Customers may be hesitant to invest in a solar panel installation without knowing that they are working with a reputable and trustworthy provider. A well-designed solar panel website can include customer reviews and testimonials, helping to build trust and credibility.

SOLUTION

- ▶ 1. Lack of information: A solar panel website can provide valuable information about solar energy, including the benefits of using solar energy, how solar panels work, the different types of solar panels available, and the costs associated with solar panel installations. This information can help customers make an informed decision about whether solar energy is right for them.
- ▶ 2. Difficulty in finding solar panel providers: A solar panel website can provide a directory or list of reputable and trustworthy providers of solar panel installations. This can make it easier for customers to find and compare providers in their area, and to choose the one that best meets their needs and budget.
- ▶ 3. Cost concerns: A solar panel website can provide information about the cost savings associated with solar energy, including tax incentives, rebates, and financing options. This information can help customers understand the long-term financial benefits of investing in solar energy, and can alleviate concerns about upfront costs.
- ▶ 4. Lack of trust: A solar panel website can build trust and credibility by providing customer reviews and testimonials from satisfied customers. This can help customers feel confident that they are working with a reputable and trustworthy provider, and can increase their likelihood of investing in a solar panel installation.

COMPETITORS

- ▶ 1. Solar panel manufacturers: These are companies that produce solar panels and related components, such as inverters and mounting systems. Some of the largest manufacturers include JinkoSolar, Trina Solar, and Canadian Solar.
- ▶ 2. Solar panel installers: These are companies that provide installation and maintenance services for solar panel systems. Some well-known installers include SunPower, Tesla Solar, and Vivint Solar.
- ▶ 3. Energy utilities: Many traditional energy companies are starting to offer solar energy services, as the demand for renewable energy grows. Examples of these companies include Duke Energy and NextEra Energy.
- ▶ 4. Other renewable energy providers: Solar energy is just one type of renewable energy, and there are other providers of renewable energy such as wind, geothermal, and hydroelectric power. These providers may also be competitors in the solar panel industry.

WHAT WILL YOU NEED TO DO?

To implement our startup, we'll need expertise in solar energy and website development, as well as access to the latest technologies for solar products and services. Innovations such as machine learning algorithms and blockchain technology could also be utilized to enhance our platform. In addition, we'll need to build partnerships with trusted solar installers to ensure our customers have access to high-quality installation services.

ROADMAP

IN A MONTH:

- Define business model and value proposition
- Create website and social media accounts
- Develop content
- Build a team

IN THREE MONTHS:

- Launch website
- Develop partnerships
- Refine marketing strategy
- Gather customer feedback

IN SIX MONTHS:

- Expand services
- Optimize website
- Develop mobile app
- Strengthen team

IN NINE MONTHS:

- Expand market reach
- Develop new products/services
- Attend industry events

IN 12 MONTHS:

- Evaluate progress
- Set new goals
- Expand team/services
- Continue to innovate

CALL TO ACTION

"Switch to solar for a brighter tomorrow."

TEAM

